

HOW TO PROPERLY WRITE A BOOK TITLE

Do you italicize book titles? Underline them? Put book titles in quotes? Here's the real scoop on how to handle styling book titles in your writing.

How are the parts of the story connected? If it seems overwhelming, don't despair. Alter a popular phrase: This is common in book titles and tends to work well—taking a famous phrase and altering it in a way that makes sense for your book. Korenek graduated from Wayne State University with a bachelor's degree in English. *Secrets of Closing The Sale* 8. Here are some best practices: 1. It's sometimes hard to resist the desire to rehash a novel's plot. Italicize them? Tightly structured? The point is your title should make people stop and pay attention to it. Target an audience: As we said, people use titles to judge if the book is for them. The worst possible title is one that makes someone feel silly saying it out loud. Mention the author's name if you have not done so in the report already. Don't incorporate the page number of a quotation as part of your sentence: "On page the author makes reference You want to make sure that when someone searches for the subject or topic of your book, it will come up on Google and Amazon. Attention Grabbing This should be pretty obvious. Example: "Is it possible that dreams may express "profound aspects of personality" Foulkes, , ? A solution to a problem takes away something negative, like losing weight. One of the most important things to think about when picking your book title is word of mouth. The title, including the subtitle, should give the reader some sort of idea of what the book is about. This makes things easier for humans to remember. Or new people to meet. Highlight the title you just wrote and italicize the whole thing. The goal is to have the main title be as short as possible—no more than 5 words—and have the subtitle offer the context and put in important keywords. In most cases, it's best to state your main idea - your thesis - in the first or second paragraph, so that your reader knows right away what it is that you're going to argue. Also, do not be afraid to out bad titles on your brainstorm list. Want to have the first draft of your novel finished one month from today? But titles only help so much. It also works well with non-fiction books where the concept of the book can be summed up quickly or with one phrase. The Mark On The Wall," which tells your readers about you instead of the text , you might write "'The Mark On The Wall' dispenses with the traditional beginning-climax-end story structure. Don't begin with vast generalizations like "Within every human being there are unique thoughts and feelings that no other person has ever experienced before. If your quotation is more than four lines of prose or three lines of verse, you set it apart from the flow of the text by indenting it ten spaces on the left and continue double spacing. Photo Credits book image by Pali A from Fotolia. Offer a specific solution to a problem: This is very popular in the self-help and diet spaces. If you can, aim to keep the main title around 5 words or less. If you are unsure of this, go look on Amazon and see how often subtitles and titles use additional keywords to attract more search engine traffic. Why Do Book Titles Matter? Remember, these words can begin a sentence or can connect two independent clauses using the following punctuation: "Woolf's writing can be highly sarcastic and playful; however, in *To The Lighthouse* , the tone is somber and elegiac. The book is about selling everything around the book, not just the book itself. Feel free to use any of these as inspiration for your brainstorming. This works especially well if you have a series of books, and then do versions targeted to specific niches.