

# GIANT HYPERMARKET

*GCH Retail (Malaysia) Sdn Bhd is a hypermarket and retailer chain in Malaysia, Singapore, Brunei, Indonesia, Cambodia, and Vietnam. In , Giant is the.*

Complaints were made in regarding this situation. The reason of it might be because Its Brand are more internationally recognize and have better quality comparing to Giant Existing Brand name. It based of operation is located at Shah Alam Selangor. Giant Hypermarket also support Malaysian local products. Some of these small shops operate 24 hours a day and 7 days week. Get Essay In Giant has already step to its 68 year of its operational years. I'm not paid for the time I take to count money and yet the manager demands that I come earlier I usually arrive 5mins or more in advance so I have time to count money as well as check out changes in pricing and codes, which is ridiculous, am I supposed to run around the whole store checking every item for possible offers and changes in pricing?? Preparing a Backup file would be the best alternative for Giant Hypermarket. Giant main mission was always to provide and offer variety of goods and product at the lowest competitive price. TESCO can be considered the most successful retain chain using the online shopping in its industry. The team is responsible to market and promotes Giant Brand to the public. This can be done by using the system that linked them altogether. First the organisation operates smoothly and when disaster strikes the organisation, operations are interfered with and daily business operations are disrupted. Currently Giant has more than branches and Store located throughout the 14 states of the country and other country. This in a ways will also eliminate any customer dissatisfaction that experience different price from the shelf and the price when they are paying in the counter since the price will be wirelessly synchronize by the system. They need to look for other strategic area to do their business. Here are the number of product-decision based price changes that Giant can use: 1. If they want to make any changes and update the price. They could try to implement the new strategy mention to improvise the current IT position they are practicing. Usually the juices will spill and leak all over the counter, and some people will proceed to just put their bare veggies onto it which could give them food poisoning. Picture 8 5. The possibility is that price may change, price detail missing and price detail different between the Electronic Shelf label and the electronic point of sale at the counter. The information in the tag can be read many times. Despite working as a part-timer I often work longer than the full-time staff. Giant needs to apply an integrated point of sale system to cater for the problem of too many customers handled in one day. This is how virus works nowadays, if one file is infected that other will soon follow. Reduce Prices to clear stock of an end of line product This all can be done if Giant is to implement the Electronic Shelves Labeling. Conclusion: Threat of new entrance is moderate to high. This leads to high turnover rate for Giant. Suppliers include both domestic and international manufacturers and as the products are more or less standardized in nature, retailers and wholesalers have low switching costs. That's not all. This in a way helps to Promote Giant Image to other Supplier and will always have option of supplier to choose from. From the system room the person in charge will be able to update the price accordingly to the situation Giant is in. Keep on regular contact with those who provide them the Anti-virus system to ensure they are being updated with new technology or system. I have been working at Giant Hypermarket Pros My colleagues are friendly and I'm able to get along with them even though they're mostly a lot older than me. They also exert pressure on manufacturers and retailers to give more relevant product information Conclusion: The bargaining power of buyers is moderate to high as the consumers have more choices of retail supermarkets. For Giant, they would normally tag the prices of the product on the shelves which are near to the product itself. Their meat is always very dirty with the juices all over the packaging, particularly the fish. Lastly, training is very incomplete and we keep having to call people out from the office because we are unable to refund items on our own. After a disaster has occurred in an organization, it does not mean that the organization has to stop its daily business activities and operations. The most common substitutes for Giant Malaysia are the mini market stores and convenient shops which are spread throughout the country. This could great benefit Giant and the Customer if they are able to do so. This will automate all sales quickly and the transaction time will be lower thus the customer will be happy and Giant increases profits. The schedule only comes out a few days before and often, last minute changes are made.